

REPORT TO: Health and Wellbeing Board

Date of Meeting: May 31st 2016

Report of: Guy Kilminster, Cheshire Pioneer Interim Director

Subject/Title: Reducing Alcohol Related Harm in Cheshire East, a Position Statement and Forward Plan

1 Report Summary

- 1.1 Alcohol related harm affects many of the residents and businesses of Cheshire East, and there is a significant cost to the public purse in dealing with its impacts. The Position Statement and Forward Plan has been drafted to support the many organisations working to reduce levels of consumption and promote safe, sensible and social drinking.
- 1.2 The Draft Position Statement and Forward Plan is about to be shared with stakeholders as part of an engagement and consultation process. The Board are invited to offer comments on the document and in relation to the process of consultation and engagement.

2 Recommendations

- 2.1 That the Health and Wellbeing Board considers and comments upon the Draft Reducing Alcohol Related Harm in Cheshire East Position Statement and Forward Plan.
- 2.2 That the Health and Wellbeing Board offers advice to ensure a meaningful and thorough engagement and consultation process is undertaken.

3 Reasons for Recommendations

- 3.1 To ensure that the draft Reducing Alcohol Harm Reduction Position Statement and Forward Plan provides clarity on a strategic approach to tackling alcohol harm and can be signed up to by all key partners.

4 Background and Options

- 4.1 The impacts of excessive alcohol consumption cause harm to residents and businesses within Cheshire East, both directly and indirectly. From a health and a

community safety perspective there are negative impacts. The cost to the public purse in dealing with alcohol related harms is estimated to be over £119 million.

4.2 The Position Statement and Forward Plan has been drafted to bring together a summary of current activity, and to provide clarity on initiatives underway or planned to reduce levels of harm. There are five priorities identified:

- To reduce alcohol related health harms
- To reduce alcohol related hospital admissions
- To reduce alcohol related crime, anti-social behaviour and domestic abuse
- To support a diverse, vibrant and safe night time economy
- To improve our co-ordination / partnership work to ensure that all of the above are met in an efficient and affordable way.

4.3 Both the current Health and Wellbeing Strategy and the Community Strategy identify reducing alcohol related harm as a priority. There is a lot of activity underway, but there has not been an overarching approach to ensure connectivity across commissioners and in delivery on the ground. With the wide range of partners involved in different aspects of trying to reduce alcohol related harms, it is critical that a more joined up approach is taken to allow an appropriate focus on key interventions.

4.4 The Draft Position Statement and Forward Plan has been prepared through a multiagency working group. It is intended that there will be engagement and consultation through the networks of the partner agencies. This will inform an Implementation Plan that will respond to the 'What needs to be done?' sections of the Forward Plan (once they have been agreed through the engagement and consultation process). The structure of the Plan is based around the themes of Prevention, Protection, Treatment, Recovery, Enforcement and Control.

4.5 The engagement and consultation will be taking place over from the end of June. It is intended to launch the final Plan in the early Autumn.

5 Access to Information

5.1 The background papers relating to this report can be inspected by contacting the report writer:

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